

Workshop agenda:

Based on the aims we set forth in organizing the workshop, we welcome individual presentations in the following areas:

I. International mobility of students and staff

- **Models of mobility** in an increasingly global education market;
- **Fair and formal recognition for competences** gained abroad for internationally mobile students, researchers and staff;
- **The Global Erasmus+**: International Credit Mobility and it's challenges;
- Impact on **employability** of international mobility of students, academic and transversal skills, the **social benefits** of international mobility at the individual, institutional and societal level;
- Support to HEI's to increase their international profile through appropriate **rules on immigration of third-country nationals**;
- Developing internationalisation strategies to include a strong student, researcher and staff mobility component, supported by a quality framework including **guidance and counselling services**;

II. Internationalisation at home and digital learning

- The need for **internationalisation strategies**: global demand for higher education;
- Opportunities offered to students, researchers and staff to develop **language skills and intercultural competencies**;
- Practical ways of including an **‘intercultural dimension’** in the **internationalisation of teaching, learning and research**;
- Developing **international curricula** for the benefit of both non-mobile and mobile learners;
- Developing opportunities for international collaboration via online learning and expanding the use of ICTs and Open Education Resources;

III. Strengthening strategic cooperation, partnerships and capacity building

- Strengthening the capacity of higher education and research to address global challenges by engaging in **innovation-orientated international partnerships and alliances**;
- Providing entrepreneurial and innovative curricula including transferable skills, and creating **international training opportunities**;
- Addressing obstacles for the development and implementation of **joint and double degree programmes**;
- Ensuring coherence between **internationalisation strategies** and EU **development cooperation policies** by considering the principles of **equity** and **partner country ownership**.

The Exploratory Workshop fee – 50 € will cover: workshop pack (Workshop programme, Workshop Proceedings), refreshments and coffee breaks, lunches on 26 and 27 April and farewell cocktail on 27 April.

This programme contains two different types of events:

- **Plenary lectures by keynote speakers**: 15 to 20-minute presentations;
- **Lectures**: individual presentations following a strict format of 10 minutes + 5 to 10 minutes of discussion; lecture sessions typically contain 5 consecutive presentations.

Publication

A selection of (extended) papers (4500-9000 words) will be published in the Revista del Observatorio de la Internacionalización de la Educación Superior – ObIES – 2018

Important dates

- 6 of March 2018, abstracts due;
- 13th of March 2018, notification of acceptance;
- 31 March 2018, full contributions due;
- 31 March 2018, standard registration fee due;
- 01 April 2018, payment confirmation on email;
- 25 March 2018, reservation of accommodation in university hotel;
- 23 April 2018, workshop programme.

Travel

By plane: International airports of Romania: Bucharest, Cluj-Napoca, Timișoara, Sibiu, Constanta, Arad and Târgu Mures.

By train:

Thanks to its central position, Alba Iulia is situated on an important railway route. The timetable of Romanian train routes can be found at <http://www.mersultrenurilor.ro/>.

By bus: From Bucharest and Cluj Napoca to Alba Iulia, you can travel by bus. There are at least 4 buses a day and the price is about 5 Euro (from Cluj Napoca to Alba Iulia) or 15 Euro from Bucharest.

For more information, please visit the following websites:

The International Airport in Bucharest www.bucharestairports.ro,
The International Airport in Cluj-Napoca www.airportcluj.ro,
The International Airport in Timisoara www.aerotim.ro,
The International Airport in Sibiu www.sibiuairport.ro.

CONTACT

Queries should be directed to:

Andreea Cipriana Muntean (Workshop Chair), e-mail: workshop@uab.ro
Petru Ștefan Ionescu (Workshop organiser), e-mail: workshop@uab.ro
Daniel Melinte (Workshop organiser), e-mail: workshop@uab.ro

**Centre for International Relations
Erasmus+ Office**

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“1 DECEMBRIE 1918” UNIVERSITY OF ALBA IULIA •
THE CENTRE FOR INTERNATIONAL RELATIONS • ERASMUS+ OFFICE •
UNIRO – UNIVERSITY NETWORK OF INTERNATIONAL RELATIONS OFFICES
• THE CENTRE FOR PROJECT MANAGEMENT



**INTERNATIONALISATION
OF HIGHER EDUCATION:
CHALLENGES AND REWARDS**

WORKSHOP PROGRAMME

Video presentation
of Alba Iulia



*Travel,
learn
and have fun!*

PROGRAMME OVERVIEW

Workshop aims:

- Finding better ways to manage institutional processes and communication in relation to internationalisation;
- Enhancing the communication component of the internationalisation strategy through promoting mobility programs, university programs, facilities, opportunities and internationalisation aspects;
- Analysing the institutional means through which universities can embed in their internationalisation strategies the recommendations of the European Commission regarding international student and staff mobility; the internationalisation and improvement of curricula and digital learning; and strategic cooperation, partnerships and capacity building.

Higher education institutions engage in internationalisation for a variety of reasons, and generally, several different drivers are concurrently at work:

- To prepare students for ‘global citizenship’;
- To prepare students for the global workforce;
- To enhance the quality of teaching and research;
- To strengthen institutional capacity;
- To enhance prestige and visibility;
- To generate revenue;
- To contribute to local or regional economic development;
- To contribute to knowledge production on global issues;
- To solve global problems;
- To increase international understanding and promote peace.

It is therefore necessary to ensure institutional ownership of the internationalisation strategies developed by HEIs, to mainstream these at the level of the institution, by involving all the stakeholders (i.e. students, teaching and research staff, administrative staff within the institution, as well as institutional partners and collaborators).

Workshop duration:

26-27 April, 2018

Workshop venue:

“1 Decembrie 1918” University of Alba Iulia, Romania

Workshop activities:

1. Morning sessions:
Format: 45 mins (30 mins presentations + 15 mins discussions / activities with other participants)
2. Round tables:
Format: 30 mins (20 mins presentations + 10 mins discussions / activities with other participants)
3. Conclusions / Round-up sessions:
Format: 90 mins

9.30 - 11.00 Morning Session (1) **Building Institutional Support for Internationalisation – venue A9 Lecture Hall**
Prof. Daniel Valer BREAZ, Ph.D, Rector of “1 Decembrie 1918” University of Alba Iulia
Raluca BOLDAN, Expert National Agency for Community Programs in the Field of Education and Vocational Training
Assoc. Prof. Andreea MUNTEAN, Ph.D,
Vice-rector for International Relations, “1 Decembrie 1918” University of Alba Iulia – UAB Institutional Capacity for Internationalisation
Assoc. Prof. Petru Ștefan IONESCU, Ph.D, Director of the Centre for International Relations and Erasmus+ Institutional Coordinator
Assoc. Prof. Manuella KADAR, Ph.D, Director of The Centre for Project Management – Particularities and synergies between ACACIA and CREDIT proposals!
UAB partners around the world: Australia: Edith Cowan University, Perth; Bosnia and Herzegovina: International Burch University, Sarajevo, Zenica University, Zenica; Colombia: Universidad Distrital “Francisco Jose de Caldas”, Bogota; Poland: Stanisław Staszic University of Applied Sciences, Piła, University of Economy in Bydgoszcz; Russia: Penza State University, Korolev University of Technology; Uzbekistan: Uzbekistan University of World Languages, Tashkent.

11:00 – 11:30 Coffee break

Morning Session II

11:30 – 13:00 Morning Session (2) - **ACCACIA** – press conference - venue A9 Lecture Hall

Prof. **Emmanuelle GUTIÉRREZ RESTREPO**, UNED, Madrid, Spain – CADEP Acacia Network: fighting against University dropout and improvement of academic level through international cooperation

Prof. **Juan Carlos GUEVARA**, Universidad Distrital Francisco Jose de Caldas, Bogota - CADEP Colombia

Assoc. Prof. **Petru Ștefan IONESCU**, Ph.D, Head of the Centre for International Relations - Internationalisation in Romania: main policy trends. Case study – UAB’s Internationalisation strategy: main strengths and accomplishments

13:00 – 14:30 Lunch break – University Restaurant

Thematic Area 1 - International mobility of students and staff 14:30 – 16:00 Parallel round table 1 Senate Hall 1 <i>Global Erasmus+: Effects of the Global Education Market: connections between internationalization, economic development and globalization. Global Mobility</i> Moderator: Daniel Mihai MELINTE , UAB, International Relations Officer Presenters: Łukasz MARCZAK , Stanisław Staszic University of Applied Sciences in Piła, Poland	Thematic Area 2 - Internationalisation at home and digital learning 14:30 – 16:00 Parallel round table 2 Senate Hall 2 <i>Internationalisation strategies: Why? Motives, Objectives, Obstacles</i> Moderator: Assoc. Prof. Petru Ștefan IONESCU , Ph.D, UAB Presenters: Assoc. Prof. Olga MESHCHERIAKOVA , Penza State University, Russia, Techniques of University Internationalization Strategy Development in Russian HEI’s
16:00 – 16:30 Coffee break 16:30 – 18:00 Parallel round table 4 Ștefan Apor Room <i>International perspectives of education: teaching approaches</i> Moderator: Prof. Malik ĆABARAVDIĆ , University of Zenica, Bosia and Herzegovina Presenters: Annette Erika KOENDERS Ph.D, David John BLAKE Ph.D, ECU, Australia - "International Education at Edith Cowan University" Senior Lecturer Grigore Dan IORDĂCHESCU , Ph.D, UAB – “TEACHER”	16:30 – 18:00 Parallel round table 5 Senate Hall 1 <i>Educational programmes for global knowledge. Curriculum for global skills and competences. Marketing Approaches for recruiting international students</i> Moderator: Amra MUSLIĆ , University of Zenica, Bosia and Herzegovina Presenters: Joao SARRAIPA , UNINOVA, Lisbon, Portugal – via online conference Senior Lecturer Silvia MAICAN , Ph.D, UAB; Assoc. Prof. Carmen PAȘTIU , Pd.D., UAB

9.30 - 11.00 Morning Session (1) **1st Meeting of the UNIRO Network Council – venue Senate Hall 1**
Assoc. Prof. **Andreea MUNTEAN**, Ph.D, UAB – Vice-rector for International Relations
Assoc. Prof. **Petru Ștefan IONESCU**, Ph.D, UAB – Head of the Centre for International Relations
Prof. **Malik ĆABARAVDIĆ**, University of Zenica, Bosia and Herzegovina
Alejandra Nieto GUEVARRA, Universidad Distrital “Francisco Jose de Caldas”, Bogota Colombia
Łukasz MARCZAK, Stanisław Staszic University of Applied Sciences in Piła, Poland
Senior Lecturer **Paul PAȘCALĂU**, Banat’s University of Agricultural Sciences and Veterinary Medicine “King Michael I of Romania” from Timișoara, Romania
Assoc. Prof. **Olga MESHCHERIAKOVA**, Penza State University, Russia
Evgenii SERGEEV, Korolev University of Technology

Morning Session II

Thematic Area 3: Strengthening strategic cooperation, partnerships and capacity building
11:00 - 13:00 Networking Seminar – venue Senate Hall 1

Organising committee:
Assoc. Prof. **Andreea Cipriana MUNTEAN**, Ph.D.,
Vice-rector for International Relations and Scientific Research
Assoc. Prof. **Petru Ștefan IONESCU**, Ph. D,
Head of the Centre for International Relations
Mr. **Daniel Mihai MELINTE**, International Relations Officer
Mrs. **Adina Elena PETRESCU**, International Relations Officer
Mrs. **Aura FLORESCU**, International Relations Officer
Mrs. **Liliana TRIFU**, International Relations Officer

Local Scientific Committee:
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Rector of “1 Decembrie 1918” University of Alba Iulia
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Vice Rector for International Relations and Scientific Research
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Head of the Centre for International Relations
Professor **Mihai GLIGOR**, Ph.D., Director of the Doctoral School
Assoc. Prof. **Manuella KADAR**, Ph.D.,
Head of the Centre for Project Management
Assoc. Prof. **Simona VÂRVARA**, Ph.D.,
Head of the Centre for Quality Management and Institutional Strategy
Senior Lecturer **Cosmin POPA-GORJANU**, Ph. D,
Head of the Centre for the Management of Research, Development and Innovation
Prof. **Maria POPA**, Ph.D, Dean of the Faculty of Economic Sciences
Assoc. Prof. **Corina ROTAR**, Ph.D.,
Dean of the Faculty of Exact Sciences and Engineering
Professor **Mihai HIMCINSCHI**, Ph.D., Dean of the Faculty of Orthodox Theology
Assoc. Prof. **Teodora IORDĂCHESCU**, Ph.Ed.,
Dean of the Faculty of History and Philology
Assoc. Prof. **Miruna TUDORAȘCU**, Ph.D.,
Dean of the Faculty of Law and Social Sciences
Ph.D. Student **Daniel Mihai MELINTE**, International Relations Officer

Scientific Committee:
Professor **Malik Ćabaravdic**, Zenica University, Bosnia and Herzegovina
Amra Muslić, Zenica University, International Relations Department, Bosnia and Herzegovina
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Mića JOVANOVIĆ, Megatrend University, Serbia
Prof. **Ana JURCIĆ**, Megatrend University, Serbia
Assoc. Prof. **Igor LAKIĆ**, University of Montenegro
Professor **Azamat AKBAROV**, Suleiman Demirel University, Kazakhstan
Assoc. Prof. **Nadezhda VASINA**, Korolev University of Technology, Russia
Assoc. Prof. **Liudmila KORSAKOVA**, Korolev University of Technology, Russia
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Professor **Slobodan PAJOVIĆ**, Megatrend University, Serbia
Dr. **Jelena PRTLJAGA**, College of Applied Studies for Preschool Teachers "Mihailo Palov" in Vrsac, Serbia
Dr. **Alexis Adamy ORTIZ MORALES**, Universidad Distrital Francisco Jose de Caldas, Bogota, Colombia

Registration
Exploratory Workshop fee covers workshop pack (Programme and Proceedings), refreshments and coffee breaks, lunches on 26 and 27 April and farewell cocktail on 27 April, access to internet facilities.

Standard registration fee – 50 Euro, payable by **31 March, 2018**.
Participants are invited to optionally join the social programme, as follows:
Trip to Sâncrai Castle, Thursday, 26 April 2018.

Fees should be transferred to the accounts below with the reference “SURNAME_NAME_exploratory_workshop_2018”. Fees can be paid in EURO and in lei (RON). Please instruct your bank to apply exchange rates as on the transfer date. Please make sure the amount transferred is clear of bank charges.

Payments in RON (Romanian participants):
Account details:
Universitatea “1 Decembrie 1918” Alba Iulia, 5, Gabriel Bethlen str, Alba Iulia
CIF/VAT number 5665935, **IBAN:** RO06TREZ00220F335000XXXX
Bank: Trezoreria Alba Iulia;
Bank address: 10, Primăverii Street.

Payments in Euro (foreign participants):
Account details:
Universitatea “1 Decembrie 1918” Alba Iulia, 5, Gabriel Bethlen str., Alba Iulia,
CIF/VAT number 5665935, **IBAN:** RO37BTRLERUCRT0006338302
Bank: BANCA TRANSILVANIA SA
Bank address: ALBA IULIA
SWIFT CODE: BTRLRO22.

Venue
The workshop venue will be the University of Alba Iulia; address: Alba Iulia, 5, Gabriel Bethlen Str., 510009, Tel: +40-0258-806042, +40-0258-806273, Fax: +40-0258-806042. The venue offers all necessary presentation facilities, including laptops, projectors, and internet access.

Accommodation
Organisers may reserve a limited number of rooms for participants in the university hotel (near the conference venue). Services and amenities include private bathroom, satellite TV, refrigerator and free internet access, but offer no breakfast. The University houses its own restaurant and cafeteria, located within the university premises.
The reservation runs on a first-come, first-served basis, so early bookings by participants are strongly recommended. To book your room, please send an e-mail to workshop@uab.ro, writing “exploratory_workshop_2018” in the subject line. Payment can be made upon arrival, by cash. Accommodation will be around 10 Euro/night/person (to be confirmed).

Organisers regret that they cannot arrange accommodation outside the University premises on your behalf. However, we may advise you on suitable locations. Please address your queries to workshop@uab.ro, writing “exploratory_workshop_2018_outside_accommodation”.

Program and book of abstracts
An electronic version of the program will be e-mailed to registered participants by 23 April 2018. Hard copies of both the programme and book of abstracts will be included in your workshop pack.